

30th Annual

**Professional Women's Network
Colleague Event**

THE ART OF REALLY LIVING:

Innovate Your Life, Career and Team

with JOHN K. COYLE

Thursday, March 10, 2016

DoubleTree by Hilton, Cedar Rapids Convention Complex

Cedar Rapids, Iowa



www.pwnia.org

PRESENTED TO:



30th Annual

PWN Colleague Event

THE ART OF REALLY LIVING:

Innovate Your Life, Career and Team

Thursday, March 10, 2016

The DoubleTree by Hilton, Cedar Rapids

Registration: 8 a.m. * Breakfast & Networking: 8:30-9:00 a.m. * Keynote Presentation 9-10:00 a.m.
\$35 per person

Go Counterclockwise. Design Your Life Around Experiences vs. Chronological Time.

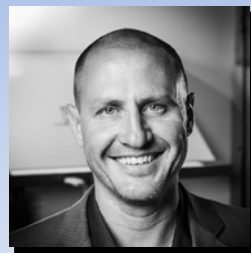
Can time be reversed? How can you get more out of your day and your life by unwinding cognitive time and live forever? Our brains process time in a non-linear manner. Olympian and innovator, John K. Coyle, describes how we experience and remember time, and why we feel that time is accelerating and life is flying by faster every year. He will explore practical actions you can take to reverse this process, so you are able to experience life with more meaning and memories. You will:

- Understand how cognitive biases in your brain cause time to accelerate.
- Discover actions you can take to slow, stop and reverse the process of time slipping away.
- Learn how to design your life to create intense and memorable time-expanding experiences.

In his presentation, John will share real-life stories of finding his own strengths and resilience as an Olympian, businessman and father. His metaphors and practical guidelines empower his audience to take extraordinary action to innovate their lives and careers to achieve breakthrough performance and create meaning in the process.

KEYNOTE SPEAKER:

John K. Coyle



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If you are interested in sponsorship, please contact: Elaina Kempin at 319-560-2250 or elaina@thebankhere.com Individual and table registrations can be made online at www.pwnia.org

KEYNOTE SPEAKER:

John K. Coyle

Founder, The Art of Really Living

John is the Founder of The Art of Really Living, an **Olympic silver medalist**, Kellogg MBA, Stanford d.school grad, NBC sports analyst, SVP and Professor of Innovation. As a speaker and author, his talent is weaving facts, examples and intellectual principles into **engaging stories** which bring his topics to life and really make you think. They are inspiring, practical and actionable.

John was the leadoff keynote speaker at Chicago Ideas Week Edison Talks in October, 2015. Previous keynote speakers have included Bill Clinton, George Lucas, Hillary Clinton, Colin Powell and Malcolm Gladwell.

www.johnkcoyle.com





THE ART OF REALLY LIVING:

Innovate Your Life, Career and Team

	Keynote Presenting Sponsor 1 @ \$2,000	Major Sponsor 4 @ \$750	Corporate Table 10 seats/\$350
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<ul style="list-style-type: none"> • Event program • Displayed on screen in the auditorium • Logo on event website • Name mention in all interviews/news releases 			
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Event seating	table of 10 with preferred seating	table of 10 with preferred seating	table of 10
ADDITIONAL BENEFITS			
Opportunity to have a marketing table at event	x		
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* All ticket sales support the Professional Women's Network Foundation, which provides scholarships to local women to further their college educations.