

PROFESSIONAL WOMEN'S NETWORK PRESENTS



A CELEBRATION OF WOMEN
HELPING WOMEN

Keynote Speaker:
Michelle Niermann
President & CEO
UnityPoint Health Cedar Rapids



Are you prepared for your own leadership journey?

Effective leaders are the “difference that make a difference” for organizations. The quality of leadership is one of the most important predictors of an organization’s future.

Any journey takes effort and your leadership journey is no different. To stay on the right path, you must have a clear reason to be traveling. Why do you want to be a more effective leader? What benefits will come to you when are you more effective? What difference do you want to make?

Ms. Niermann will share her own leadership journey, and help attendees identify a clear answer as to why they should map their own journey.

Michelle Niermann was named UnityPoint Health, Cedar Rapids President and CEO on January 1, 2019. She has held numerous senior positions within the region since she started as an administrative fellow in 1994. She received her Master’s Degree in Hospital and Healthcare Administration from the University of Iowa, Iowa City and her BA from Bradley University, Peoria, IL.

If you are interested in sponsorship, please contact: Elaina Kempin at 319-560-2250 or elaina@thebankhere.com. Individual and table registrations can be made online at <http://www.pwnia.org/events>.



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SPONSOR OPPORTUNITIES



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1 @ \$1,500

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Corporate Table
10 seats/\$350

MARKETING BENEFITS

Opportunity to give brief opening remarks at the event	x		
Database of attendees with contact information	x		x
Guaranteed first right of renewal at the same level for 2020	x		x
Your logo on all promotional materials <ul style="list-style-type: none"> • Event program • Displayed on screen in the auditorium • Logo on event website • Name mention in all interviews/news releases 	x		Name listed in program
Rights to use event name/logo	x		x
Event seating	Table of 20 with preferred seating	Table of 10 with preferred seating	Table of 10

ADDITIONAL BENEFITS

Opportunity to have a marketing table at event	x		
Opportunity to have marketing materials at place settings	x		x
Full-page, color advertisement in event program (est. 400)	x		